



Impact Finance Center & CO  
Impact Days  
C/O Rose Community  
Foundation  
600 S Cherry St #1200,  
Denver, CO 80246  
P: 303-900-2060

[stephanie@impactfinancecenter.org](mailto:stephanie@impactfinancecenter.org)

[ImpactFinanceCenter.org](http://ImpactFinanceCenter.org)  
[COImpactDays.org](http://COImpactDays.org)

## Announcement for The AJL Charitable Foundation Expression of Interest

For immediate release October 29, 2018, [The AJL Charitable Foundation](#) (AJL) is working with [Impact Finance Center](#) (IFC) to find a new investment advisor that will lead AJL on its social impact investing journey. AJL is committed to helping at-risk Colorado youth and families by supporting educational and humanitarian programs that provide the tools to help them succeed. EOIs are due by November 10, 2018. IFC and AJL will review the EOI responses and select up to ten (10) firms to receive a more detailed request for proposal. IFC and AJL will then publish a broad analysis and share learnings with philanthropic and investment institutions. More information can be found [here](#).

If you want to be considered for The AJL Charitable Foundation's Investment Advisor, please submit your [Expression of Interest](#) by November 10.

## AJL Background, Mission, and Path Forward

The AJL Charitable Foundation helps at-risk Colorado youth and families by supporting educational and humanitarian programs that provide the tools to help them succeed in life. AJL recognizes that in order to increase impact and better serve more Colorado youth and families, the foundation has a responsibility to align its portfolio and investments more closely with its mission and prioritize both social impact and financial returns. AJL was established on March 17, 2011, by Amy S. and John E. Lawton who were lifelong philanthropists. Philanthropy is part of their family heritage, which has been passed down through the generations, and the Lawton family believes every person deserves respect and the opportunity to be empowered to improve his or her life.

AJL will be engaging an investment advisor to partner with its finance committee and board of directors to advise on the management of the Foundation's financial assets. AJL is a \$15 million perpetual private foundation. AJL currently supports investments in companies who score well in the following focus areas: Human Rights, Diversity, Community and Politics, Workforce, Pollution, Environmental Innovation, Climate Change Disclosure, Environmental Policies and Disclosure, Board Oversight and Structure, and CEO compensation.



Finally, please be aware that we will be sharing the results of the broader field questions with philanthropic and investment institutions. Our goal is to describe the current state of the investment advisor community's ability to integrate social impact into the investment process. We will not share details about the organizational capacity of specific firms. Following a review of the EOIs, AJL will select up to ten (10) firms that will receive a more detailed RFP and meet with the Board of Directors later this year. This work is led by IFC Senior Advisor John O'Halloran and me.

Kind Regards,

A handwritten signature in black ink that reads "Stephanie L. Gripne". The signature is written in a cursive, flowing style.

**Stephanie Gripne, PhD**

*Founder and Director*

*Impact Finance Center & CO Impact*

*Days Phone: [303.900.2060](tel:303.900.2060)*

*[stephanie@impactfinancecenter.org](mailto:stephanie@impactfinancecenter.org)*