

IMPACT IN ACTION

REBECCA HART - IFC INAUGURAL FELLOW

IFC launched its Fellows Program nine months ago to provide individualized impact education to a range of investors, from trustees of family foundations to program officers of large foundations. Since that time, 15 investors from across the country have committed to the Fellowship, including business owner Rebecca Hart, who joined the first cohort in 2019.

Rebecca has owned her PR firm Hart & Partners for 20+ years. Her clients have included a broad spectrum of organizations, from Fortune 500 companies to nonprofits, from multinational corporations to start-ups. A Florida resident, Rebecca is also a trustee on her family foundation.

Whether from a communications or investment perspective, Rebecca aligns goals with strategies and outcomes, while building successful relationships among stakeholders at many levels. Through her IFC fellowship, Rebecca not only made her first direct investment into a women led company, she is well on her way to making additional investments, joined NextWave, and created a donor-advised fund to allow her to invest into for-profit companies.

Rebecca has now joined Impact Finance Center as a Senior Advisor, not only to serve as an external peer resource for other trustees, women, and investors, but as an internal resource to the IFC team to provide public relations support as we expand our Fellowship, launch the Impact Investing Institute, and grow our Advisory Services.



"Among many lessons from the Fellowship was an understanding of how to use philanthropic dollars to invest in for-profit businesses. I have now made multiple direct investments and am excited to grow my social impact by supporting more entrepreneurs."

-Rebecca Hart

To learn how our fellowship helped leverage a -50% investment into a for-profit sustainable seafood company, check out the Money + Meaning podcast with Walton Family Foundation's Teresa Ish and IFC Founder Dr. Stephanie Grippe on our website at impactfinancecenter.org/fellowship