



I have understood the power of community foundations, since our first transaction with The Denver Foundation in 2012. Dr. Steph



Overview

Impact Finance Center (IFC) identifies, educates, and activates impact investors and develops community infrastructure (i.e. Impact Investing Institute and CO Impact Days). Our Initiatives - focused on Women, Climate Forests, Diverse Managers, Community Foundations, Corporate Foundations, and CO Impact Days among others - include courses (e.g. online, in-person, and hybrid), podcasts, case studies, tools, and thought leadership articles. Community Foundations are an integral stakeholder to facilitate place-based impact investing.



Identify

National Community Foundation Landscape Scan: Gilson Family Foundation funded Essex County Community Foundation to partner with IFC to identify the top 9 community foundations engaging in impact investing. As part of this work, we interviewed and developed case studies for each of the following community foundations:

- Ann Arbor Area Community Foundation
- Community Foundation of St. Clair County
- Community Foundation of Utah
- Marin Community Foundation
- New Hampshire Charitable Foundation
- Tahoe Truckee Community Foundation
- Topeka Community Foundation
- Van Wert County Foundation
- Women's Foundation of Colorado



Educate

One-Day Workshop + Five Sessions: IFC offers in-person workshops for community foundations to gather and explore financial innovation, full spectrum capital and impact investing in a small group format.

Webinar Series: IFC also offers online education for community foundations to learn from each other. In 2023, IFC is hosting 3 public webinars to showcase the community foundations who participated in the National Community Foundation Impact Investing Landscape Scan (above).

Impact Investing Institute: Beyond live events and webinars, IFC offers access to recorded educational content within the Impact Investing Institute that allows community foundation leaders to engage with at their own pace.

Courageous Capital Stewards Podcast: Dr. Steph and IFC Senior Advisors interview those community foundation leaders taking brave steps to align and leverage the assets they steward for their communities.

Learning Circles: IFC develops cohorts of community foundations wanting to go on a journey to learn about full spectrum capital and the IFC toolbox, which contains over 100+ tools and examples of community infrastructure.



Activate

Philanthropic Opportunity Scan: Ready to put your newfound financial innovation, full spectrum capital and financial innovation knowledge into practice. IFC offers advisory services to support community foundations to facilitate their own Philanthropic Opportunity Scan to source impact investments within their own philanthropic portfolio.

Design a Community Foundation Impact Investing Strategy

1. Map Nonprofit Grantee Investments: Philanthropic Opportunity Scan
2. Map Intermediaries: National Intermediary Landscape Scan
3. Map Community Foundation Leaders: National Community Foundation Landscape Scan
4. Map Individuals, Foundations, Family Offices, and Corporations who want to invest
5. Develop the strategy

Community Foundation

Financial Innovation and Impact Investing

Learning Circle: 1-Day Workshop + Five Virtual Sessions

June 15th, 2023

Location: Denver, CO from 9:00 am - 6:00 pm

Who can use this?

Innovative community foundation leaders interested in learning how full spectrum capital, innovative finance and impact investing can help them increase their impact.

What resources does it require?

Cost to participate in the workshop is \$495. Staff involved should expect to spend a full day immersed in education and networking. Participants should plan accordingly for travel.

Program Faculty



IAN SHELEDY
Chief Operating Officer
Community Foundation
of Utah



RANDY MAIERS
President/CEO
Community Foundation
of St. Clair County



RENEE FERRUFINO
Vice President of Development
Women's Foundation
of Colorado



DR. STEPHANIE GRIPNE
Founder/CEO
Impact Finance Center



JEANNE HEGNER
Senior Advisor
Impact Finance Center



TONY MACKLIN
Senior Advisor
Impact Finance Center

Agenda

9:00 am - 9:30 am: Welcome and Introductions

9:30 am - 10:45 am: Full Spectrum Capital 101

11:00 am - 12:00 pm: Nonprofit Financial Innovation & Impact Investing

12:00 pm - 1:30 pm: Lunch, Community Foundation Panel

1:30 pm - 2:30 pm: Philanthropic Opportunity Scan

2:30 pm - 3:30 pm: National Community Foundation Impact Investing Landscape Scan Case Studies

3:30 pm - 4:00 pm: Wrap Up Discussion + Next Steps

4:30 pm - 6:00 pm: Networking

*Agenda subject to change

→ Register

Learn more and register at: www.impactfinancecenter.org

For questions, email: info@impactfinancecenter.org

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"I've been in the field of aligning money with values and business, since the early 80's. I wrote a book about it and do many interviews and talks on the topic. Watching Stephanie map an overview of the diverse strategies and creative possibilities for moving money towards positive impact, was by far the best, most action-packed, cogent, eye-opening presentation and overview of the field that I have ever experienced. Talk to Stephanie. Book her to speak to your group. Encourage her to write a book, do video training, or clone herself. You will be doing a great service for the world. Her presentation of the comprehensive strategies available to influence and leverage capital for the betterment of communities and issues will give rich dividends.

Put on your seatbelt!"

-Joel Solomon, Chair-Renewal Funds, Author - "The Clean Money Revolution"

Full Spectrum Capital 101

Philanthropy is an investment and all investments have impact. This session will introduce you to full spectrum capital, the calculator, and you can use it to increase the impact of your foundation.

Philanthropic Opportunity Scan

For every 100 of your nonprofit grantees, how many impact investments do they have? 5, 15, 25, 50? Let's find out. In this session, you will learn about a simple tool you can use to map nonprofit grantee demand.

Nonprofit Financial Innovation and Impact Investing

Nonprofits have five primary investment opportunities. This session will introduce you to those opportunities and use case studies to illustrate how you can use full spectrum capital to support your nonprofits.

Post Workshop Learning Circle Sessions

- Session 1: Impact Cash
- Session 2: Impact Retirements
- Session 3: Diverse Emerging Managers
- Session 4: Intermediaries
- Session 5: Impact Investing Giving Circles
- Session 6: How to choose your investment advisor
- Bonus Individual Coaching Session

Supporter(s)

Kori McClurg & Barry Sherman

→ **Register**

Learn more at: www.impactfinancecenter.org

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