

LEARN. CONNECT. INVEST.

Sponsorship *Opportunities*

MA
IMPACT
DAYS

MA Impact Days – November 2026

Impact Finance Center
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MA IMPACT DAYS



The “How-To” Conference

“You have started a movement here and I was absolutely blown away by the quality of social ventures that I saw. You certainly know what the impact investing scene needs and I hope that what you’ve started in Colorado can replicate quickly in other states and beyond!”

– Neeraj Aggarwal, Michael & Susan Dell Foundation

ABOUT

Ready to raise \$100M, \$1B, or even \$100B in restorative private investment capital for your community, but unsure where to start? **Eager to invest** in the causes you're passionate about? **Interested in discovering** how impact investing can amplify your philanthropic efforts? Or perhaps you're an experienced investor seeking new opportunities and valuable connections?

MA Impact Days is the perfect event for you. You're invited to turn your ambitions into action. Join us!

From 2016 to 2019, and again in 2024, CO Impact Days pioneered impact investing by exploring the key questions: Could we source investment-ready transactions? Was it feasible to create an investor accelerator to educate and activate investors? Did we have enough professional service providers and intermediaries to support these investments? And could we catalyze over \$100 million with a 'farmers market' approach?

We succeeded in identifying over 600 investment opportunities, activating more than 150 investors, and catalyzing over \$300 million in investments. This year, we're building on this success by hosting the ultimate 'how-to' conference for impact investing.

IMPACT

FINANCE CENTER

IFC Vision

At Impact Finance Center, we aim to ensure every investment delivers financial returns and positive social and environmental impact.

As a **multi-university nonprofit**, we provide unbiased impact investing education, evaluation, and deal flow to help individuals and organizations become effective impact investors.

Our goal is to **educate and activate** a diverse range of stakeholders, unlocking catalytic capital and building a scalable community infrastructure.

By 2030, we plan to catalyze \$1 trillion for good through a National Impact Investing Marketplace in all 50 states, fostering a community where **every investment supports a sustainable and equitable future.**

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SPONSORSHIP OPPORTUNITIES

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	PRESENTING \$100,000	CONVENING \$75,000	LEADERSHIP \$50,000	EXECUTIVE \$25,000	CATALYST \$10,000	ASSOCIATE \$5,000
Presenting Sponsor recognition on event collateral	x					
BRANDING						
Recognition in press releases, social media, and event marketing campaigns	x	x	x	x	x	x
Recognition on event materials, website, and signage	Logo	Logo	Logo	Logo	Logo	Listing
Custom digital branding opportunity on event app and collateral	x	x	x	x		
EVENT EXPOSURE						
Opportunity to address guests at opening session	x					
Opportunity to sponsor a session	x	x	x			
Opportunity to sponsor Impact Spotlight short video	x	x	x	x	x	
Opportunity to distribute branded materials or products	x	x	x	x	x	x
TICKETS						
Complimentary registrations	20	15	10	8	6	4
Evening event tickets	20	15	10	8	6	4

Why Sponsor?

Brand Visibility: Boost your exposure to investors, industry leaders, and policymakers.

Thought Leadership: Showcase your leadership and commitment to social and environmental responsibility.

Networking Opportunities: Connect with over 300 leaders from local, national, and New England communities.

Market Differentiation: Stand out by demonstrating your dedication to sustainable and socially responsible practices.

Access to Insights: Get early access to cutting-edge research and trends to refine your impact investing strategies.

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ADDITIONAL Opportunities

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WHO'S WHO IN IMPACT INVESTING

	TITLE \$15,000	GOLD \$10,000	SILVER \$5,000	BRONZE \$3,500
Title Sponsor of the VIP Celebration Party	x			
Speaking Opportunity at the Who's Who Celebration Party	x			
Logo inclusion on cover of Who's Who	x			
25% share of voice (50,000 impression min) of advertising on digital Who's Who section	x			
Logo inclusion and recognition at MA Impact Days	x	x	x	
Tickets to MA Impact Days Conference	2	2	2	2
Additional Tickets to Who's Who Celebration Party	4	2	2	
Display table at Who's Who Celebration Party	x	x		
Full page ad in Who's Who section	x			
½ page ad in Who's Who section		x- Premier Spot	x	
¼ page ad in Who's Who section				x

More Opportunities

MA Impact Days Social Venture Marketplace Sponsorship | \$10,000

- Title sponsorship recognition
- Recognition on collateral
- 2 event tickets

Cohort Sponsorship | Custom

- Support a cohort to attend MA Impact Days
- Recognition on collateral
- Help build representation in the areas you care about most

To sponsor, attend,
or learn more, contact:

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